

2022 Summer For Credit Marketing Internship

We have an exciting opportunity for college students who are looking for valuable marketing experience to grow their skills and portfolio. The Operation Warm marketing internship program provides an opportunity the best and the brightest students interested in making a difference in the lives of children, families, and communities.

In this role, you will immerse yourself into the nonprofit culture, working side by side with innovative and talented Operation Warm team members and their partners. You will cultivate meaningful relationships and develop strong interpersonal and business skills that will set you apart from your peers.

Additionally, your experience will include:

Engagement: Working on creative, innovative, and thought-provoking projects within various departments and teams at Operation Warm to engage with the thousands of people in our audience.

Exposure: An inside look into the day-to-day operations of a nonprofit organization that thinks a little differently.

Immersion: Being treated as a valuable member of the team whose contributions further our mission to bring a gift of warmth to children in need.

Internship Length: 2 Months

Your job role may include but is not limited to the following responsibilities, depending on your interests and areas of study:

- Creation of digital graphics and video animations
- Content creation and planning
- Market research
- Proofreading and optimization of our webpages
- Conducting social influencer research and outreach
- Updating marketing materials
- Building out SharePoint pages
- Photo and video file management

Preferred qualifications:

- Experience with graphic and video software is helpful, although this internship provides the opportunity to learn more about the programs and strengthen your skills.
- Currently in pursuit of a Bachelor's degree in Marketing, Communications, or similar field from a United States-based college or university (Juniors and seniors preferred).
- Strong attention to detail.
- Willingness to learn and work in a fast-paced team environment.
- Understanding of basic Microsoft Office programs (PowerPoint, Excel, Word, Outlook)
- Authorized to work in United States

To apply, please send your resume to marketing@operationwarm.org