

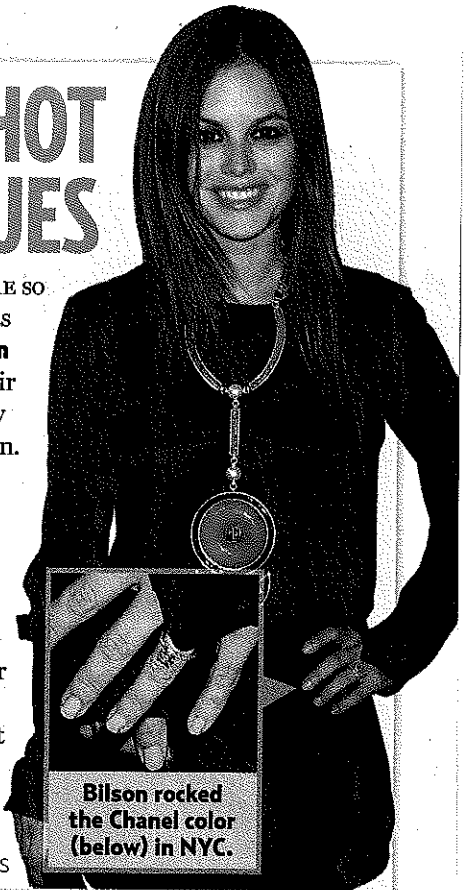
"I like family-driven causes," says Hart (right, with her brood).

MY FAVORITE CAUSE Melissa Joan Hart's Coat Crusade

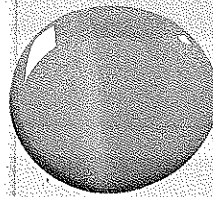
WE HAVE TO START FROM THE GROUND UP AND BE there for children," **Melissa Joan Hart** explains to *Us*. But the *Dancing With the Stars* contestant, 33, isn't just paying lip service — she's working with Operation Warm, a charity partnering with 77kids by American Eagle to give \$7 from each coat purchased on the store's Web site (77kids.com) to help provide coats for children in need. For Hart, who has two sons, Mason, 3, and Braydon, 19 months, with musician husband Mark Wilkerson, 33, the decision to raise awareness was a no-brainer. "I hate to see children suffering. Something simple like this makes a difference."

FALL'S HOT NAIL HUES

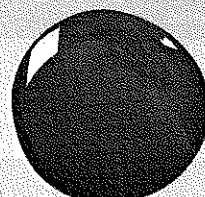
JET-BLACK NAILS ARE SO 2008: Celebs such as **Rachel Bilson** and **Megan Fox** are decorating their digits with green, gray and sparkle this season. "It's feminine," Bilson says of the mint green shade she loves, while **Gwyneth Paltrow's** nail pro Deborah Lippmann tells *Us*, "Mint pops against a warmer skin tone, while dove gray looks best against cooler ones." And red glitter? "It's perfect for girls with dark hair." **MONIQUE MENESES**



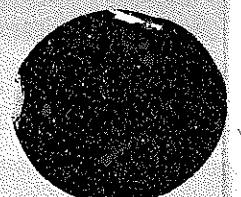
Bilson rocked the Chanel color (below) in NYC.



MINT GREEN
"It's fashion-forward!" says **Lippmann of Chanel** nail color in Jade. (\$25, chanel.com)



PURPLE-GRAY
Fox loves Dashing Diva in Astor Place. (\$8, dashingdiva.com)



GLITTERY RED
Deborah Lippmann in Ruby Red Slippers, \$18, deborahlippmann.com



THE US BUZZZZ-O-METER BREAST CANCER AWARENESS SPECIAL EDITION!

From good vibrations (one bee) to major quakes (five bees), the people, places and things that are keeping *Us* abuzz...

ONE HOPE WINE

Lisa Rinna and **Sharon Stone** sip this Chardonnay for the cause: Half of the profits go to various breast cancer charities. (\$19, onehopewine.com)



PINKTOBER SUITES

Kim Kardashian and **Fergie** are staying in pink-decorated rooms at Hard Rock Hotels. A quarter of each room rate goes to research. (hardrockhotels.com)

LOVE & HOPE TEE

Comfy and charitable: KC Tees fans **Jennifer Lopez** and **Ashley Tisdale** can sport this shirt that benefits the Susan G. Komen foundation. (\$22, kclosangeles.com)



EVERYWHERE BAG

Sheryl Crow tells *Us* the reusable totes she created "carry everything!" **Courtney Cox** is a fan. Ten percent of proceeds go to research. (\$10, bonton.com)

'FFANY SHOES ON SALE' DRIVE

Jessica Simpson is the face of QVC's annual drive to raise research funds. (ffany.org) **SARAH GROSSBART**

